

CAMPUS MINISTRY INTL

COURSE GUIDE

*6 Building Blocks for Creating
an Effective Campus Ministry*

Course Outline

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CMI 100:

Prerequisites (Organization and Structure)

- CMI 101: Getting Started
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CMI 101: Getting Started

To get started in campus ministry, the necessary ingredients are not all that different from other areas of outreach. One way to approach a new effort is as follows:

- Pray and fast about your local campus.
- Talk to your spiritual leadership.
- Research your campus.
- Designate a leader.
- Get organized and choose an approach.
- Go ye therefore...

Please note that “Choose someone with a college degree” is not included in the above requirements. Students will listen to somebody who genuinely cares for them. While previous experience at a college or university is an obvious advantage, it is not necessary.

Also, do not be overly concerned that you might not “know as much” or be “as smart as” your perception of the students. Just as an art history major is not expected to know anything about microbiology, the person representing themselves as “majoring” in Jesus Christ is only expected to know about Him. With the Holy Spirit in our lives, in fact, we are the experts in our field. Remind yourself of that.

CMI 102: Structured vs Unstructured

A thorough study of evangelism in the Bible, especially in the Book of Acts, reveals that many methods and strategies were used to present the gospel to people and win them to Jesus. In the same way, campus evangelism must not be dictated by an external source but tailored to meet the needs encountered on any given campus.

Colleges are different, campus ministers are different, churches are different, and areas of the country are different. Outreach strategies must also be different. Each campus ministry must assess the needs of the target campus and consider the personnel and tools available before selecting the best way to go.

“Campus evangelism must be tailored to meet the needs encountered on any given campus”

One of the decisions in beginning a campus ministry is whether to use a structured or unstructured approach. Both can be effective depending on the particular campus.

Structured or “Official” Approach:

- In the structured approach, the group establishes an identity as an officially recognized campus organization.
- This approach requires the cooperation of the college or university, and it allows the group to use campus facilities, university advertising, campus funding, and other services.
- It typically requires a minimum number of students to “sign up” and does require the group to abide by the university’s rules in order to maintain their status.

The structured approach does not suit everyone or every campus which is why there is another option.



The students of Lions for the Lamb, the CMI chapter at Southeastern Louisiana University worshipping during an on-campus service.

Unstructured or “Unofficial” Approach:

- This can also be called the “personal evangelism” method because it emphasizes that (for certain campuses) it is not necessary to become an organization to engage in campus ministry.
- In the unstructured approach, the interested person needs only to go on the campus and begin meeting students.
- After becoming their friend, the campus worker invites the student to study the Bible, and eventually, through multiple contacts, students are exposed to the gospel and invited to respond.
- Some advantages to using the unstructured approach are: requires no university recognition, flexibility in presentation, no special training, little money, and no special planning.



CMI 103: Constitution and By-laws

If a group is following the structured approach and seeking to become recognized as an organization by their campus, they will most likely be required to submit an official constitution and by-laws that will be used to govern the organization. While establishing these things may seem to be a tedious and unimportant task, the constitution and by-laws will lay the foundation for how the campus ministry will be run, not only now, but for years into the future.



It is imperative in the early stages of establishing a campus ministry that one does not just focus on the “now” but plans for the future of the ministry as well. Our desire should not be to just create a ministry that dies as soon as we graduate, but rather one that is sustainable and lasting for years into the future. A constitution and the governing by-laws can be the first step to accomplishing this. Sample constitutions and by-laws can be found online at campusnow.org.

CMI 104: Leadership Structure

One of John Maxwell's most famous sayings is: "everything rises and falls on leadership." Leadership structure can either enhance or cripple a campus ministry. Here are some tips for creating an effective leadership structure:

- It is very important that each campus ministry have a "spiritual advisor" (a local pastor, college and career teacher, student pastor, etc.) who is not a student but can oversee the student leadership of the campus ministry. This position should also be written into the by-laws.
- Depending on the number of students involved, student leadership positions and responsibilities should be assigned and delegated (i.e. President, Vice President, Secretary, Treasurer, Outreach Director, Music Director, Media Director, Food Coordinator, and any other position necessary on an individual-campus basis). Taking this team oriented approach is beneficial in a number of ways. Delegation helps insure that the responsibilities of the ministry do not fall on the shoulders of the same person all of the time. It also can help train up future leaders that can replace the leaders that will be graduating.
- Leadership teams should constantly be growing together - pray together, hangout and get to know each other better, read the same book, etc. The stronger the bond between the leaders, the more effective the campus ministry will be. more effective the campus ministry will be.

**What are you doing
NOW to ensure the
ministry doesn't
die AFTER you
graduate?**

CMI 200:

Course

Announcements

(Advertising Your Ministry)

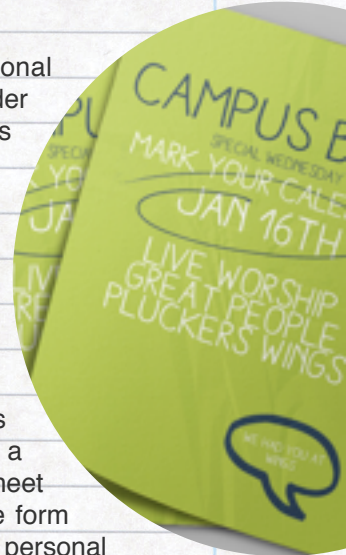
- **CMI 201: Advertising On-Campus**
- **CMI 202: Advertising to Local Churches**
- **CMI 203: CMI School Supplies**

CMI 201: Advertising On-Campus

Advertising is an essential ingredient of campus ministry, regardless of the approach. Without it, students will hardly even know that the ministry exists. This section discusses ideas to advertise for your CMI chapter both on campus and within the local churches.

Below are a few ideas to consider when advertising your ministry to students on your campus:

- A. **Social Networks**—Thousands of students are members of your local social networking sites such as: Facebook, Twitter, Instagram, etc. With accountability and wisdom this is the most efficient way to create a conversation as you are communicating your message. This is the “door-knocking” of the 21st century.
- B. **Announcement Posters**—Make posters simple, colorful, and direct. Use artwork and big letters, and keep the message to a minimum number of words. Put the posters on as many bulletin boards around the campus as possible. Do not forget to put them on off-campus boards as well. Laundromats, supermarkets, restaurants, service stations, and other places that students patronize are excellent spots to advertise.
- C. **Response Posters**—Advertisements for personal Bible studies require more action from the reader than announcement posters. Make this as easy as possible by printing the telephone number of the teacher across the bottom of the paper. Print the number vertically a number of times and cut between each one with a pair of scissors. This makes several small tabs with phone numbers that can be torn off by an interested person. Tear a few tabs off yourself before leaving it posted.
- D. **Flyers**—Flyers contain the same information as posters but are handed out individually. (Usually a flyer is the size of a sheet, half-sheet, or quarter-sheet of regular color paper.) This is a more aggressive form of advertising than posters because it involves personal contact. After flyers are handed out, the area should be picked up for those that have been discarded on the ground.



- E. **Student Newspaper**—Student newspaper ads are another effective form of exposure for the campus ministry, and are generally less expensive than city newspapers. Some school publications even offer free advertising for recognized campus organizations.
- F. **Bulletin Boards**—Most universities have some sort of lighted message boards, often in the student union. Some may even offer this service free of charge or simply require pre-approval before posting.
- G. **Student Activity Fairs**—Booths may be set up at student fairs or exhibits. Such activities draw many people who have the time to browse and talk. Along with literature, some campus ministries have put together multimedia presentations that are repeated every few minutes throughout the fair. Having free giveaways or candy can also be given to those who stop by your booth.
- H. **Advertising Packets**—Some campus ministries have developed a brochure that explains who they are and what they do. (One university has included this brochure in its official freshman orientation packet.)
- I. **University Radio Stations**—Many universities operate low-wattage radio stations that reach only the campus. Such stations may read announcements for student activities at little or no cost.
- J. **Yard Signs**—Some universities will allow recognized campus organizations to put yard signs around the campus. These signs can be a source of constant advertising for students as they walk around your campus...if they keep seeing the sign, eventually they may want to check it out!
- K. **Word of Mouth**— When starting a new CMI chapter, funding may be low or non-existent but word of mouth is the strongest marketing tool. Talking with fellow students or roommates is a sure way to get the word out albeit a small step.
- L. **Other Promotional Material**—The name or logo of the campus ministry can be printed on business cards, balloons, T-shirts, jackets, pens, pencils, refrigerator magnets, badges, mugs, decals, bumper stickers, buttons, ball caps, notebook binders, calendars, and many other articles.

When you learn how to effectively advertise to your campus you, position yourself for tremendous growth.



CMI 202: Advertising to Local Churches

You may be asking, “Why would I need to advertise to local churches? That’s not my target market.” Correct. However, local churches can be your biggest assets. There are several reasons why you should seek to have a great relationship with the local churches surrounding your campus.

- A. **Finances**—Let’s be honest...as college students, we are used to making magic happen without money, but if you are able to get local churches involved in funding your campus ministry the extra finances will allow you to do more on your campus.
- B. **Future students**—This one is simple. If there is a church that is close to your campus, there’s a good chance that when their students graduate high school they could be heading your way. It’s smart to ensure that local churches know there is a campus ministry close with which their students can connect.

CMI 200: Course Announcements

C. Accountability—It is important - especially in the early stages of building your campus ministry - that you are accountable to your pastor and leadership at your specific church. It is also important for you to be accountable to the other pastors who may be in the area...particularly those who have students who serve alongside you in the campus ministry.

Get to know the local pastors, student pastors, and section leaders in your area. These are great people to have in your corner for more reasons than just one. Some pastors may be willing to let you come promote the campus ministry at their church. Student pastors make great speakers for your weekly meetings. And, the sectional leaders may help you promote the ministry to all the churches in your section.

When you develop your advertising strategy, don't just advertise to the students on your campus. Ensure that local churches know about what you are doing as well.

CMI 203: CMI School Supplies

Okay. So we know we need to advertise, but what can we use? That's a good question. One of the toughest things to do is to create your own advertising material. Luckily, CMI has done all of the grunt work already. We have shirts, frisbees, coffee mugs, water bottles and even #2 pencils that you can give away on campus (every college student needs a #2 pencil).

If you visit generalyouthdivision.com and click on the store tab you can browse all of the CMI promotional material inside the specific CMI store. Order it and then use it to promote your campus ministry on your campus!

Don't ever undervalue the importance of advertising your ministry. You can have the best thing going on your campus, but it does you no good if no one knows you are there.



A student from Edgewood College showing off her CMI swag. Get yours!

CMI 300:

Class Participation (Personal Evangelism)

- CMI 301: Meeting & Connecting with Students
- CMI 302: One-on-One Bible Studies

CMI 301: Meeting & Connecting with Students

College students are busy! How can we as campus ministers break into their schedules and make an impact in their lives?

Be A Student

The best way to connect with students is to actually be a student rather than to hang around the campus and pretend to be one. A brief study of the history and development of campus revivals will show that successful campus ministries are often established by and for students. There have been no powerful campus ministries that did not involve students reaching students. Several of the more successful campus organizations use an advisor who is not a student, but most of the soul winning is done by the students themselves.

As a student, the campus minister has several advantages:

- Access to school facilities
- Free speech protections
- Common ground with other students

It says a great deal to a student if a campus minister is willing to face the same pressures, concerns, and obligations that other students must face. It is in this context that the Holy Ghost will become real to others. Being a student helps the worker to understand what students face and keeps him or her in touch.

Create Connections

As we stated, it usually works best to be a student, but whether or not you are a student, the list of possibilities for meeting people is limited only by your imagination. Here are a few:

A. **Become a member of an organization or club on campus—**

Clubs and organizations abound in a university setting. Joining one introduces you to many young people who share your interests and could open a door to a friendship and a potential Bible study.

B. Attend on-campus activities—Concerts, art festivals, recitals, exhibits, and lectures are generally open to the public. The campus minister should attend such events to try to make connections.

C. The Student Newspaper or Craigslist—Campus ministers may also want to place an ad for free Bible studies, Bible literature, or even themselves as caring people to talk to. This up-front approach will only be answered by those who are interested. Also, students need money. The campus minister could advertise for yard work or other odd jobs.

D. International Students—Some universities have a support group linking families with international students. The campus minister who gets involved in this type of activity has an open door to witnessing. This makes it possible to do foreign missions work without leaving campus.



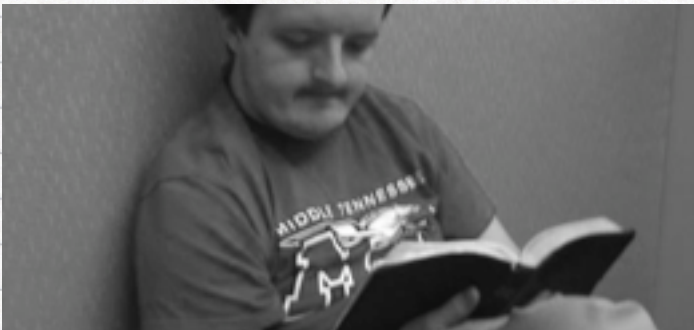
Ask Questions

One strategy that has proven successful for some campus ministries is the use of on-campus surveys or interviews. Today's generation of college students are opinionated and they love sharing what they have to say (Exhibit A: Facebook. Exhibit B: Twitter). The campus minister can use this to their benefit. Students expect to be told what to do, how to think and why they are wrong. By asking questions, the campus minister can create an open and honest dialogue that will remove any walls that might be present with other techniques.

This method is sometimes known as the Socratic Method, named after the Greek philosopher, Socrates. Jesus also asked a lot of questions during His earthly ministry. It wasn't because He didn't know the answer, it was because He wanted to make His hearers think. And that is precisely what can be accomplished with this survey method on campus.

CMI 302: One-on-One Bible Studies

Once an initial connection is made and a relationship with a student is being formed, a campus minister should be looking for the opportunity to start a one-on-one Bible study. There are a plethora of options out there and they are all potentially great, or not. Every situation is different. The best way to find what works best for you is through trial and error. Think of it as the Scientific Method of Bible study teaching.



A member of Blue Raider CMI (Middle Tennessee State University) involved in a Bible study.

The One-Shot, Single-Lesson Bible Study

The Pentecostal Publishing House offers some of these one-lesson Bible studies that are quick and easy. Some examples are: "Bible Study in a Bag" or "Into His Marvelous Light." These Bible studies hit on the New Birth experience in one lesson and can be effective when ministering to someone that already has a solid understanding of the Bible and is looking to reach another level in their relationship with Jesus Christ. However, for students that do not have a Biblical foundation, these studies might not be the best option. In Acts 2, Peter preached the New Birth message and had great success, but his hearers were "devout Jews" (vs 5, NET) that were very familiar with the Hebrew Scriptures. So Peter was preaching familiar words and explaining how those prophecies were being fulfilled that very day. This may not be the best approach when reaching someone without a basic Biblical understanding or someone with a negative opinion of the Bible.

The Short, Multi-Lesson Bible Study

A short multi-lesson Bible study is another option that is perhaps a little better than the one-lesson study. With this approach you can explain the New Birth in smaller chunks and give them time to digest each concept as you go. Some examples of this approach are: "The Gospel" (available on the GYD app) and "To Be Continued - Volume 1: Follow - A Journey Toward Jesus." While this option takes a more in-depth approach to the New Birth experience, without a basic foundation upon which to build, this may not be an effective method.

The biggest problem with the first two options is that some college students that campus ministers encounter do not believe that God exists or that the Judeo-Christian Bible is a historically reliable book, let alone the "Word of God." As such, starting in Acts 2 or somewhere in the New Testament may not be the best approach.

The Systematic, Multi-Lesson Bible Study

This option is probably the most effective, but also the most challenging. With most Bible studies, the best place to begin is "In the beginning God..." God put the hardest thing to believe in the Bible at the very beginning. If a student can accept that an all-powerful God pre-existed the universe, the rest of the Bible is pretty easy to believe. The systematic approach is effective for multiple reasons:

- College students are accustomed to a systematic method of learning new things.
- This approach begins by laying a solid foundation of Biblical Truths (i.e. the existence of God, the reliability of the Bible, the problem of sin and evil, reconciliation, the doctrine of substitution).
- The more the Bible is planted in the heart and mind of the student, they are more likely to appeal to God's word when they are faced with a decision.
- The more the campus minister meets with a student, the more credibility and authority the relationship gains, especially in regard to Biblical and spiritual matters.

The goal of every weekly Bible study is to get them to come back. You don't need to baptize them after lesson 1.

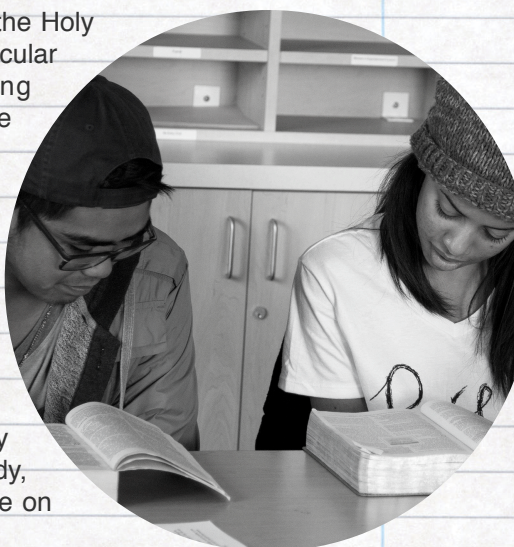
Because many of the efforts on a college campus to undermine the credibility of the Bible are directed toward some of the foundational parts of the Bible (i.e. Genesis and Exodus), starting in those books and addressing questions and issues that come up there can be very beneficial.

The downside of this approach is that some college students do not have the patience or the schedule availability to stick with a long-term, weekly Bible study. But if the campus minister can find those students that are truly hungry for more of

God's Word, this is not an issue.

The goal of every weekly Bible study is to get them to come back next week. You are not necessarily trying to baptize them after the first lesson. They may not be ready for that yet. Try to leave them with something enticing that will leave them wanting more. End with a preview of the topics that will be covered in the next lesson and plan to meet at the same time next week.

Try to be sensitive to the working of the Holy Ghost. If you are talking about a particular issue and the student is asking questions or seems to have a change in demeanor, it might be that God is working in their life at that very moment. Don't hurry through the lesson just for the sake of getting done. You can always extend the lesson into the next week. That being said, NEVER put a time limit on your Bible study. Some lessons may take more than one week to get through. As such, if you start by claiming your study is a 12-week study, you might get to week 12 and only be on lesson 9.



CMI 400:

Course Requirements

(Spiritual Considerations)

- CMI 401: The Body
- CMI 402: The Mind
- CMI 403: The Spirit

When Jesus was asked which commandment in the Law of Moses was the greatest, He answered, “The first of all the commandments is: ‘Hear, O Israel, the Lord our God is one. And you shall love the Lord your God with all your heart, with all your soul, with all your mind, and with all your strength.’” As campus ministers, we would do well to heed these wise words as we endeavor to serve God through campus ministry.

CMI 401: The Body

The section is titled “Spiritual Aspects,” so it might seem odd to start off by talking about the body, but physical health, especially in college, can either be an indicator of your spiritual health or it can affect your physical health. Not to mention that Paul refers to our bodies as the “temple of the Holy Ghost” and instructs us to honor God in our bodies. The Freshman Fifteen is not honoring to God...period! Besides, how do you think it will affect your cramming, working, relaxation, social life and campus ministry efforts if you are in bed with the flu? Here are some practical considerations:

- A. **Campus Cardio**—Chances are you pay a fee somewhere in your school bill that helps to cover exercise facilities on campus. Take advantage of the “free” gym memberships, you’ll wish you had later. The American College of Sports Medicine recommends moderate cardio for 30 minutes, five times per week. Regular cardio exercise will help relieve stress and give you energy to make it through your marathon class load.
- B. **De-stress With Stretching**—College life is stressful! Stretching exercises combine deep breathing and slow, relaxing movement that can reduce stress. Chances are there is even a class that you can join. Who knows, you might even land a Bible study with a fellow student in the class!
- C. **Get Your Beauty Sleep!**—You probably won’t get enough sleep in college, and it’s not pretty. Don’t believe it? Ask your roommate. You should try to get six to eight hours of sleep every night. And if you have to pull that inevitable all-nighter, try to take a couple hour nap the next day to make up for it.

D. **Eat Your Veggies**—Popcorn, chips, ramen noodles and pizza may be staples of the college diet, but they are not the four major food groups. A good rule of thumb is to make sure half of your plate is fruits and vegetables. Most campus cafeterias offer a plethora of salads and greens, so you have no excuse. An apple makes a great quick snack that you can eat on the way to class.

E. **Drinking Games**—Not that kind! Drink water and other (non-alcoholic) liquids every day! Dehydration can make you more susceptible to illness and exhaustion. Juices are a great way to get your fruits and veggies, as we mentioned before, as well as staying hydrated!

F. **Speaking of Drinking...**— Don't start! It's just not smart...or healthy...or conducive to a godly, Christian lifestyle.

G. **Become a Germaphobe**—Take healthy precautions when roommates are sick or when in close quarters like dorm rooms.

Developing these disciplines in your physical body can be a great start to developing disciplines in your spiritual body, and you will be setting yourself up for success in every area of your collegiate career.



A not-so-healthy eating moment at the CMI Badger Chapter of Madison, WI. Freshman fifteen, anyone?

CMI 402: The Mind

70-75% of Christian youth leave the church after high school.* There is little wonder why when you consider the facts that college professors are five times more likely to identify themselves as atheists than the general public and most college professors have an unfavorable opinion of Christian students.

Some students are leaving because they think church is irrelevant. Others are attracted to what lusts of the flesh, the lust of the eye and the pride of life. But many leave because they have come to doubt Christianity. In fact, intellectual skepticism is a major factor cited by those who have left.

Much of the blame for this exodus of believers from Christianity and the Apostolic faith can be placed directly upon the church. Many churches emphasize emotion and feelings and ignore the biblical commands to develop the mind (1 Pet 3:15, 2 Cor 10:5). In other words, we do a great job performing for our youth but a horrible job informing them. We have failed to recognize that what we win them with, we win them to. If we win them with emotion, we win them to emotion.

Yes, loving God involves emotion, no doubt about that. But we are instructed to love God with our mind (reason) as well as our heart (emotion). Christians are instructed to know what we believe and why we believe it. The problem with emotions is they are constantly changing. Truth on the other hand never changes, and when an Apostolic college student has the ability to define what they believe and why they believe it, they will be able to stand against the anti-Christian professors and a campus environment intent on undermining their faith.

*Sources: <https://www.barna.org/barna-update/article/16-teensnext-gen/147-most-twentysomethings-put-christianity-on-the-shelf-following-spiritually-active-teen-years#Ufg722QoKoU> and http://usatoday30.usatoday.com/printedition/life/20070807/d_churchdropout07.art.htm



Apologetics

One aspect of preparing one's mind as a college student or a campus minister is with apologetics. This word is derived from the greek word *apologia* which means "answer" or "defense". Peter uses this word in his first epistle, "But sanctify the Lord God in your hearts: and be ready always to give an answer to every man that asketh you a reason of the hope that is in you with meekness and fear." Notice this is not a suggestion, but a command.

Some of the topics and questions addressed by Christian Apologetics include:

- Does Truth Exist?—In this postmodern world in which we live, the existence of an absolute truth is more rejected than accepted. Christianity cannot be true (nor can any other worldview) if truth is relative or just true for you but not for me. Truth is knowable and anyone that claims otherwise can be logically refuted.
- Does God Exist?—This is the most basic question for any human being. If we can understand that "In the beginning God..." everything else relating to Christianity and the Bible are pretty easy to accept.
- Are Miracles Possible?—If miracles don't happen, as most university professors believe, then Christianity is nonsense. Using apologetics we can prove not only that miracles are possible, but that the greatest miracle of all (Creation) has already occurred and we have scientific evidence for it.
- Is the Bible True?—If the book upon which we base our entire belief system is not true, then there is not much of a point in believing in Christianity.

We address many of these questions and more on the CMI Facebook page. If you have any questions that you would be interested in talking about let us know.

Theology

Another major area of intellectual skepticism is in the area of Christian Theology and the Apostolic doctrine. There are a lot of different versions of Christianity out there and there are a lot of preachers that have a lot of conflicting messages. The best way to know whether or not what is being taught or preached is to compare it to what the Bible says.

In Acts 17, Paul and Silas went to a city called Berea and preached about Jesus. In verse 11, the Bible says that the Bereans “were more noble than those in Thessalonica, in that they received the word with all readiness of mind, and searched the Scriptures daily, whether those things were so.” In other words, they didn’t just take Paul’s word for it, but they compared Paul’s message to what they already knew to be true and made sure that this new idea did not contradict those principles.

The importance of daily time in the Word of God cannot be emphasized enough. Yes, college students are extremely busy and there are a lot of things that can distract us. It is during these times that we need to remember the command of Jesus to seek first the Kingdom of God (Matt 6:33), when we do, He promised that everything else will be taken care of.

In his exemplary prayer to His disciples, Jesus prayed “Give us this day our daily bread.” We need a daily spiritual diet of the bread of God’s Word. If you tried to go through the week by eating a meal on Monday morning and another meal on Thursday night, you would become very sick. Yet many college students try to get through their week on an equivalent spiritual diet. If you find that you are lacking the spiritual strength to make it through the week, you might want to increase your intake of spiritual meat.

The college experience is an expensive yet rewarding one, but nothing is worth the cost of your eternal salvation!

CMI 403: The Spirit

Finally, we come to probably the most important aspect of your life, the spiritual. You can take great care of your body and equip your mind, but if your spiritual house is a mess, none of that other stuff matters. We've divided this section in to two parts: Prayer & Fasting and Spiritual Warfare.

403(a): Prayer & Fasting

Matthew 17:21 – “Howbeit this kind [of faith] only comes by prayer and by fasting.”

We'll keep it simple. Trying to do campus ministry without prayer and fasting is essentially telling God that we can do it on our own and we don't really need his help. That's not smart.

In Matthew 17, Jesus' disciples have failed to cast a devil out of a sick child. When they enquired of Jesus as to why they were unsuccessful in their attempt, Jesus responded by calling them “a faithless and perverse generation.” Not quite the answer they were looking for. He then goes on to tell them that it was because of their unbelief that they could not perform the miraculous. For, if they had faith as a grain of mustard seed they could say to the mountain “be cast into the sea” and it would be done. Jesus then gives his most valuable students the formula to that kind of faith:

Prayer + Fasting = Mountain-moving Faith

“Met a new OSU student today who moved here 5 days ago from South Korea. He just just got the Holy Ghost, he then looked at me and said “I think God invited me here.” School hasn't even started yet!”

~ Miquel Condon

Journey Campus Ministry
Ohio State University



It's simple, yet so difficult for us to actually do. Prayer alone can be effective, but when combined with fasting it becomes a force to be reckoned with. Fasting gets our flesh out of the way so His Spirit can take control. On the flip side, fasting without prayer is nothing more than a hunger strike. We need both to move mountains. If you have not faced them already, they are coming. Mountains are inevitable anytime we step out and attempt to do something for the kingdom of God. Some turn around and bow out at the first sign of an incline, but it's those determined few who drop their shoulder and commit to prayer and fasting until something begins to shake that "turn their world upside-down."

So there you have it. If you want to be effective in reaching your campus, your campus must first be bathed in prayer and fasting. Set a fast day. Organize a campus prayer walk. Anoint the doors of the dorms at the beginning of the semester. When you begin to do these things, then you will have that mountain-moving faith that is necessary to have revival on your campus!

403(b): Spiritual Warfare

The sole purpose of the enemy is to steal, kill and to destroy (John 10:10). It is our adversary's goal to make our campuses a place where student's minds are altered and to completely remove God from the equation. Satan desires to blind the hearts and minds of people (2 Corinthians 4:3-4) and, unfortunately, too often, he is successful on our college campuses.

When we are baptized and filled with the Holy Ghost we are given dominion and authority to destroy Satan's evil work and restore it with God's love and power. The Lord has called us to restore our campuses through His spirit by tearing down the principalities, powers and rulers of darkness on our campuses (Ephesians 6:12). We are seeking revival on our campus, but it will be impossible if we are not engaged in spiritual warfare.

Jesus told Peter whatever you bind on Earth shall be bound in Heaven and whatever you loose on Earth shall be loosed in Heaven (Matthew 16:18-19). The Bible also says, "I believe therefore I speak; faith is by the spoken word" (2 Corinthians 4:13).

CMI 400: Course Requirements

We must bind the demonic influences on our campuses and loose God's power through prayer by speaking it into existence. For example, if you feel like there is a heavy spirit of depression and hopelessness on your campus then when you are in prayer or walking around campus say, "In the name of Jesus I bind hopelessness and I loose hope". This is true spiritual warfare: understanding the attack of the enemy and exercising your God given authority by telling it to leave and loosing the hope of God in its place.

Ask God to loose his warring angels on your campus and they will back you in the battle. If you feel rebellion, then loose submission to God's spirit. If you feel confusion, then loose peace. You have that power!

As stated in the previous section, prayer must be combined with fasting in order to truly be effective. We must pray and fast for the souls on our campuses. This is what opens the door to true apostolic revival! Do not forget that it's a spiritual battle, which means that if you're going to fight then you need to be protected. That is why Ephesians 6:13 tells us to put on the full armor of God.

It is by prayer, fasting, and spiritual warfare that we will see complete victory on our college campuses!

"For the weapons of our warfare are not carnal, but mighty through God to the pulling down of strongholds" (2 Corinthians 10:4).



The students of Apostolic Campus Ministry, the CMI chapter at Anne Arundel Community College of Arnold, MD engaging in some spiritual warfare.

CMI 500:

Course Schedule (Meetings and Events)

- CMI 501: Weekly Meetings
- CMI 502: Special Events

CMI 501: Weekly Meetings

When transitioning from “unofficial” status to becoming a recognized student organization, there are some commitments that the campus ministry team should be willing to make. A campus-organization approach to evangelize the university is meeting based. Faithfulness to meetings, promptness, sticking with the published date and time, preparedness, aggressive recruitment, and effective advertising are important to the group’s success and reputation. Unless the team is committed to this approach, the purpose for the organization will be lost.

Some practical points may be helpful here:

- Casual attire is appropriate for most meetings to allow student to feel comfortable. This is campus ministry, not a Sunday morning church service.
- Plan each meeting carefully while allowing for spontaneous changes to the plan or complete abandonment altogether. The ability to flow with the Spirit and/or with the needs of the group is vital!
- Keep it fun! Boring meetings are a sure way to discourage people from coming back.
- Bring food! College students love food. If you bake it, they will come. And if you can’t cook/bake, buy something.
- A weekly approach is recommended. College students are very schedule oriented. Their weekly schedule is pretty consistent throughout the semester. Anything less than a weekly meeting could cause students to forget when the meetings are taking place.
- The goal of each meeting ought to be to get people to want to come back to the next meeting. At the conclusion of each meeting let them know when and where your next meeting will be and give an enticing preview of the plan for the following meeting (a lesson series works well for this).



Mixing Up Your Meeting Content

There are many different ways to conduct on-campus meetings. While there are many excellent sources of suggested formats for meetings and Bible studies, here are a few of the basic meeting types that most campus organizations use:

- **Lecture**—The lecturer could be the campus ministry leader or perhaps a guest. Skype is a great tool to bring in special guest speakers at little or no cost.
- **Bible Study**—Everyone needs a Bible for this one. The speaker presents a solid Bible subject with a number of references. Those present are asked to look up the Scriptures and follow along. The Word becomes the power in this approach.
- **Directed Discussion**—The group leader deliberately probes the students for thoughts and analysis of a given subject. Caution: This approach could potentially cause a spontaneous eruption of conversation, especially with controversial subjects, but it can also be interesting. The leader needs experience with small group dynamics, a good grip on the subject, and a sure sense of his or her overall objective before proceeding.
- **Testimonials**—The leader goes around the group and gives every person a chance to express his or her faith within a specified time frame.
- **Worship**—Some meetings can be devoted to the informal singing of praise songs. Singing can be enjoyable for students, especially when interspersed with prayer, Scripture reading, and words of praise. Adding a song or two at the beginning of your meeting can help focus students on the meeting and get their minds away from the distractions of the week and on God.
- **Assigned, Short Talks**—People in the group should have the opportunity to speak on a more formal, organized basis, perhaps five to 10 minutes on a topic they have researched, as it generates a sense of belonging in those who participate. At the meeting, they can speak between songs or before the main speaker.

Most campus meetings should include prayer, worship and singing, and Bible reading. The leader should also spend time in prayer about each meeting and be sensitive to the Spirit during the meeting and at the close.

Behind the Scenes

The entire campus ministry team should be alert to individual needs both before and after the official meeting time. These times can actually be more important than the meeting itself. At any rate, no opportunity to meet people and witness should be lost.

The campus meeting approach can make great use of a number of other skills. Obviously, group leadership skills are important for the person in charge. Beyond this, there is a need for musical talent, artistic ability, computer skills, and talent in many other areas. A good, healthy campus ministry is not the work of one person. Many people should be involved.

Remember that the organizational, meeting-based approach does not preclude personal evangelism. Actually, both of these approaches can work side by side, complementing each other. Personal evangelism efforts can feed the group meetings and the group meeting can be a place where personal connections can be made with students. It's really a two-way street. Also, the campus meeting must be seen as a means to the goal of saving souls. The meeting is not the goal itself. If the meetings are great but no one ever finds the Lord, the main objective is unfulfilled. The objective is to use every means at our disposal to win, disciple and integrate souls into the church of Jesus Christ.

Students during
campus ministry
meetings. Who ever
said campus ministry
was boring!?



CMI 502: Special Events

A special events is a great way to kick off the school year or a new semester. They are also a great way to survive that lull that occurs a few weeks before finals (you know what I'm talking about!). There are a plethora of possibilities for special events on your campus, and often times, if you are a registered student organization, there is funding available for these events.

Here are a few ideas:

- **Kick-off Concert**—Bring the praise band from your church and have an outdoor concert on your campus during the first few weeks of the school year. This is a great way to get some exposure!
- **Moving Day**—Get some strong guys from your group and help students haul boxes up those stairs to their new dorm room. Also, if you have a handyman in your church, college students always need help putting their lofted bed kits together.
- **Friend Night**—Friends that come to a Bible study get free coffee or a gift card to a local establishment.
- **Midnight Breakfast During Finals Week**—If breakfast is the most important meal of the day, why not get an early start — or a late start...whatever works.
- **Acts 19 Campaign**—Paul asked some believers if they had received the Holy Ghost since they believed. There are probably some believers on your campus that are not yet receivers.

There are a ton of other ideas that we would love to talk about with you. If you have any questions or ideas post them on the CMI facebook page (facebook.com/campusministryinternational) or contact our head twit on twitter (@YourCampusNow)

CMI 600:

Graduate Studies (Follow-up & Discipleship)

- CMI 601: Follow-Up
- CMI 602: Discipleship
- CMI 603: Integration

CMI 601: Follow-Up

The importance of follow-up can not be overstated. New converts are rarely won on the first visit. Anyone who attends a meeting should be contacted as soon as possible after the meeting date. Someone should be assigned to each visitor for an ongoing connection. The contact can involve cards and weekly phone calls, invitations to parties, dinners, lunches, and other social activities. Follow-up should never be perceived as nagging or pushiness, but as genuine concern in the individual. Such concern is best communicated by showing a real interest in a person's life, offering to help out in some way, and being available as a friend.

One challenge which can arise is seeing to it that students are properly integrated into the local church. At times, those involved on-campus may find it difficult to ensure that students have a place to go for Sunday dinner, have a ride to church, or something related when they are devoting time to meeting new students. One option to solve this problem is to appoint someone in the local church to act as a sort of "internal coordinator" to make sure this integration occurs smoothly. In this situation, the campus minister can bring students to the church body, and the coordinator can take over from there. Thus, both needs are fulfilled—the campus minister can concentrate on outreach, and the student is adopted by the church family. A win-win situation!

One word of caution regarding follow-up: for many of us, it is easy to follow a student's spiritual progress with great care and encouragement until they receive the gift of the Holy Spirit, and then—with a great sense of fulfillment—we turn our attention to a different, unsaved individual who has not yet matured to this level. While a change in the relationship will, of course, occur, you need to remember that the newly filled individual is compared with an infant in Scripture. Our level of interest and support must be modified with care and in a way that the young Christian is able to handle. Take care to avoid giving the student the impression that they are merely another point in our spiritual win column, and the relationship was merely a game plan that is no longer needed. If this infant feels abandoned, winning him or her back will be almost impossible.

Regardless of the specific approach taken in doing campus ministry, above all, care for the students' physical and emotional needs, as well as their spiritual needs—and continue to pray and fast.

The following is an outline of various ways to achieve these goals:

- A. **Immediate Follow-up**—Make sure to get the contact info for any visiting students and send a card or email thanking them for visiting and invite them to come again.
- B. **Meet Specific Needs**—Through discussion or the visitor card, find out if the student has any practical needs that your campus ministry group can meet.
- C. **Break Bread Together**—Everyone has to eat. This is a great opportunity to make a connection with a new student. Rule of thumb: Never eat a meal by yourself.
- D. **Teach A Bible Study**—It is imperative that each visitor have the invitation to receive a personal Bible study (See section 302 of the CMI Course Guide for more info).
- E. **Heads Up!**—Call students a day or two before next regular function as a reminder and to of function and to get confirmation of attendance.
- F. **Need a Lift?**—Find out if students have their own transportation. If not, offer a ride to functions, and offer assistance in emergencies.
- G. **Invite Them to Church**—Ask if they have a home church and offer an invitation to one of your services. They may or may not accept the first time, but at least a seed has been planted.



H. **Social Networking**—Periodic parties or functions off campus—gives opportunity to reach people who have not become a regular part of group. Consider fun activities, as well as community efforts.

I. **Alumni Association**—Keep in touch with graduates, both saved and unsaved. Saved graduates who remain in the area can assist with ongoing campus outreach efforts. Unsaved can still be saved!



A CMI student leader graduates. How can you ensure that your campus ministry continues once you are gone?

Internal Coordinator

Appointing an Internal Coordinator is a great way to integrate students into the local church. An individual within the church should be assigned to be responsible for welcoming students who visit/attend church. This doesn't have to be a college student. In fact, it might be better it is weren't. Every college student needs a 2nd set of parents or grandparents while they are away at school. A couple in the church can fill this important role.

"Adopt a student" program can be implemented to give a specific family responsibility for the well being of each student (i.e. rides to church, regular invitations for meals, ride to grocery, prayer).

Involving international students in your church foreign missions endeavors is a great opportunity to actually do foreign missions in the local church).

CMI 602: Discipleship

Perhaps the most crucial task of campus ministry is leading a student from conversion to an established relationship with Jesus Christ. Regardless of how much it took to get a student to experience the New Birth, their new life in Christ has just begun. Conversion is the beginning, and discipleship is the next logical step. If a baby ceases to develop physically, it will die. The same goes for a Spiritual new born.

Likewise, if there is no new life coming into the campus ministry, it too will die. Prior to graduation, a campus minister must be duplicating themselves so the campus ministry can be perpetuated into the next school year. There is no other way for the campus ministry to establish credibility in the eyes of both the church and itself. When a campus ministry can see visible results in the form of students who have become solid, committed saints, everyone will be convinced that campus ministry works. When one finds Christ, it is thrilling; when one learns to live Christ, however, it is deeply satisfying. This is why discipleship is so important.

Discipling a student is essentially the same as discipling any new convert. The elements of Christian discipleship involve:

- Bible teaching
- Prayer
- Spiritual Discipline
- Learning principles of holiness
- Spiritual warfare
- Developing a complete Christ-like attitude

All of these characteristics are necessary to transform a new convert into an established saint of God. Only through discipleship can anyone build a strong relationship with God.

A new chapter in Ohio during one of their first meetings on campus



CMI 603: Integration Into The Local Church

God deals with people on an individual basis, but He always leads them to the church.

Indeed, the church is God's representative on earth, His evangelistic arm, His "called-out" ones, and His bride, among other roles. Scripture emphasizes that involvement in a local church is imperative: "And let us consider one another to provoke unto love and to good works: Not forsaking the assembling of ourselves together, as the manner of some is; but exhorting one another: and so much the more, as ye see the day approaching" (Hebrews 10:24-25).

Only the church can provide the spiritual authority, the full range of Christian fellowship, the opportunities for Christian service, and the regular diet of relevant teaching and preaching necessary for discipleship. Without the church connection, the student will flounder. The ongoing task of the church and pastor is to build stable Christians. For this to happen, a student must enter into a program of personal and corporate prayer, devotional Bible study, a schedule for fasting, training in specific personal areas of life, financial commitments, and wholesome fellowship with other believers. The student must also assume responsibilities in the church, learn submission to spiritual authority, grow in all Christian character traits, and become a profitable servant. Through this involvement, he or she will understand the importance of accountability and commitment. These graces cannot be taught apart from the church. Thus it is vital that the student become part of the local church.

Like any other new convert, students who are saved through the campus ministry must be introduced to the pastor and church as soon as possible. Several things need to happen during this introductory period:

- The pastor should show a great deal of interest in the student's background, spiritual profile, academic interests, and anything else that is important to the student.

- The student needs to meet other church leaders. Meeting these people helps to develop a sense of belonging and familiarity for the church in the student's mind.
- You should take the student on a tour of the church, explain the kinds of church services and the times they begin, and stress the value of attending.
- Arrange a personal Bible study for the student. It is important for the student to begin learning the Word of God without delay. True spiritual growth will only occur as one learns the Bible.
- Once a student begins attending church services, questions will undoubtedly arise about many things. Someone needs to be available to provide answers, explanations, and encouragement during this critical time.

Student Integration Guidelines

These guidelines have emerged through experience with college students over many years. Integrating the student into the local church will be much easier if the pastor, church, and campus ministry observe the following guidelines:

- A. **Recognize the Student's Time Constraints**—Few students who want to excel in college enjoy much leisure time. Rather than make them feel guilty for reading and studying, encourage them to do it. If their time is allotted wisely and honestly, there will always be time for God.
- B. **Become Familiar with Degrees and What They are About**—Students appreciate and respect those who can talk about the things that interest them most.
- C. **Listen**—The secret of ministering is listening. The effective campus minister should learn to keep quiet and simply listen to students talk, even though it can sometimes seem like a boring, fruitless waste of time.



- D. **Open Homes for the Homesick**—Many students are desperately homesick. They will appreciate an escape from dorms if they are welcomed to church members' homes.
- E. **Don't Patronize Other Cultures**—Never make any exclusionary or discriminatory remarks about a certain class of people. Any campus minister who is not sure what to say should ask a member of a minority group for a brief education.
- F. **Don't Patronize Women**—Chauvinistic statements and attitudes can be lethal blunders to a campus ministry. Any discussion about the roles of men and women should be qualified with plenty of Scripture. Be sensitive to this issue.
- G. **Appreciate the Spirituality of Students**—Give students the benefit of the doubt whenever possible. Avoid making them feel as if they are incapable of trust or confidence in living for God.
- H. **React to Student Maligning by Professors**—Some professors have no regard for the biblical morality held by their students. Campus ministers should be willing to support students when they confront such professors and refuse questionable assignments.
- I. **Be Sensitive to Students from Other UPCI Churches**—Respect the views of the student's home church and pastor if at all possible.
- J. **Do Not Pressure Students to Stay Beyond Graduation**—Applying pressure on students who want to move away after they graduate is inappropriate. Respect their spirituality and freedom of choice as you guide them in finding the will of God.
- K. **Link Alumni with Another UPCI church**—Students who are moving away should be introduced to a United Pentecostal Church at their new location. Provide them with the new church information at UPCI.org and provide that pastor and church with the alumni's information.

